Discover the world of Bioeconomy!

In recent months, BIOVOICES has been actively promoting bioeconomy in various areas including Brussels, Greece, Italy, and Malaga. The alliance between primary producers and other stakeholders has been highlighted as crucial for boosting the bioeconomy. The project has also promoted the development of regional cooperation in rural regions.

BIOVOICES encourages the growth of the bio-economy and aims to ensure a sustainable future. The project has facilitated the development of bio-based products and applications currently available in the market: cosmetics, materials, and composite materials industry.

The role of communication and marketing has been a significant factor in promoting bioeconomy and bio-based products. The Instagram profile targets the wide public, with a special focus on young audience. To complement the BIOVOICES Map, the project offers brand-new online tools to discover bioeconomy.

The Instagram profile launched quizzes, contests, and games among actors through an interactive approach to facilitate stakeholders’ information access on a map. The growth of the bio-economy has been noted as an opportunity for innovation boost for small and composite industries.

The alliance between primary producers and other stakeholders is critical for boosting bioeconomy and bio-based products. The project urges stakeholders and the European Commission to work together to address this challenge.

To address this challenge, identified by the BIOVOICES project, stakeholders are encouraged to work together to research, policy makers, business, and composite industries. The project aims to boost local development based on territorial resources in Apulia, boosting local deployment and sustainable development.

You can see an overview of all past events right here! Take a look at the BIOVOICES map to discover bioeconomy!