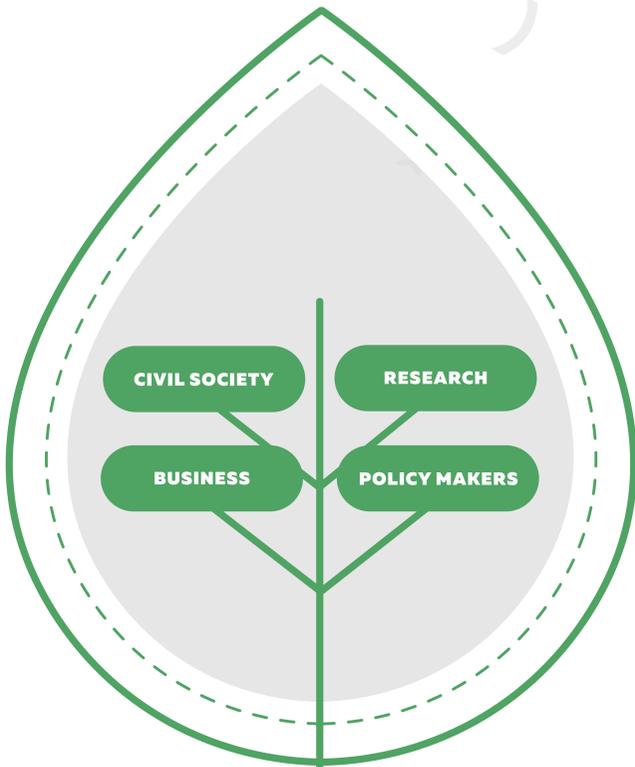


THE BIOVOICES PROJECT OVERVIEW OF THREE YEARS

BIOVOICES was a three-year project funded by Horizon2020, with the objective of promoting of promoting bioeconomy amongst the four stakeholder groups of the quadruple helix:



WHAT HAVE WE ACHIEVED?

<p>Mobilisation and Mutual Learning activities</p> <ul style="list-style-type: none"> More than 70 Mobilisation and Mutual Learning Workshops were organised all over Europe, involving more than 3200 participants! The creation of a regional bioeconomy innovation hub in Italy was facilitated with an event, which identified educational requirements and the stakeholders that need to be involved to create bioeconomy value chains. Bioeconomy project representatives and stakeholders were interviewed. 	<p>Online tools</p> <p>BIOVOICES developed...</p> <ul style="list-style-type: none"> An online platform highlighting relevant events and discussion groups. An online tool to help interested parties to plan and run mobilisation and mutual learning workshops.
<p>Identification of the most relevant challenges for the market uptake of bio-based products</p> <p>BIOVOICES identified 12 challenges for the uptake of bio-based products, divided by thematic clusters and innovations phases.</p> <p>The challenges were used to focus discussions during BIOVOICES events and were validated with high-level European bioeconomy experts.</p>	<p>The European Bioeconomy Network</p> <p>BIOVOICES founded in March 2018 the European Bioeconomy Network (EuBioNet), an alliance of more than 70 EU-funded projects and initiatives promoting bioeconomy. The EuBioNet is event mentioned in the EC updated Bioeconomy Strategy 2018!</p>
<p>Awareness raising and promotion of bio-based products</p> <p>BIOVOICES created the Bioart Gallery, a showcase of 60 artistic panels showcasing promising feedstock and their related bioeconomy applications to everyday life. The Gallery was exposed in more than 10 events and locations all over Europe, from conferences to schools!</p> <p>See also the Online Bioart Gallery and the Booklet!</p> <p>BIOVOICES over the past 3 years has been collecting and exhibiting more than 80 samples of bio-based products meticulously chosen for their uniqueness and surprising feedstock provenance. People could finally touch, smell, see and discover bio-based products!</p>	<p>Education</p> <ul style="list-style-type: none"> BIOVOICES created the BIOES serious game, an online quiz which challenges players about their knowledge... The Bioeconomy Prize was organised for high schools, to promote the development of ideas and projects relating to the bioeconomy; BIOVOICES developed a set of 20 educational cards to answer questions to address the most common misconceptions about the bioeconomy; BIOVOICES also catered for the younger ones with an educational flap book describing bio-based products!
<p>Social Media</p> <ul style="list-style-type: none"> BIOVOICES published new and captivating content every day: whether it was a story, a product, or research about the bioeconomy and bio-based products; Bio-based SMEs and startups sent information related to their products to be promoted through BIOVOICES channels; BIOVOICES created interactive quizzes, contests, activities and giveaways to engage the audience! <p>Follow us on Twitter, Instagram, Facebook and LinkedIn</p>	<p>Policy Briefs and Action Plans</p> <p>BIOVOICES has collected insights and key messages from all the workshops run over the three years of the project to develop four policy briefs, one for each of the 4 stakeholder groups. These Policy Briefs will inform the development of an Action Plan containing recommendations and guidelines on strategies to raise awareness and involve citizens to increase knowledge and lead to the uptake of bio-based products.</p>

Partners of the Project Consortium

